



HOTELS & HOSPITALITY

| Hong Kong Convention & Exhibition Centre Wanchai | May 7, 2015 (Thursday) | 9:00 - 18:00 |

REGISTER ONLINE • the earlier you book the better the savings

About Integrate

First held in 1993, IFMA's annual conferences are of proven success and highly appraised in the region. *integrate|2015 will feature a number of local and international speakers, education sessions, pre-conference activities, and facility tours. The conference also provides full access to HOFEX, the region's leading food and hospitality tradeshow. To round of a memorable day, post conference cocktail and IFMA's 23rd Anniversary Annual Dinner will be held in the Hong Kong Jockey Club.

>> [2013 IFMA Conference video & photos](#)

>> [2014 IFMA Conference video & photos](#)

>> [2014 IFMA's World Workplace Asia, Hong Kong video & photos](#)

>> [2014 IFMA's 22nd Anniversary Annual Dinner](#)

Area of Focus:

- Hotel room booking and visitor management system
- M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- 'star' rating system and grading classification for hotels and restaurants
- Guest experience - Trip advisor/ mystery shopper
- Hotel branding
- Hotel licensing
- Hotel conversion
- Emerging market and hotel competitor
- Sustainability – hotel design and construction / hotel and restaurant operation
- Green operation & maintenance and property value

Pre- and Post-Conference Events*

- | | |
|--------------|---|
| 11 Apr, 2015 | Guided Tour to Aquaponic system |
| 18 Apr, 2015 | Inter-institution Competition for Best Facility Management Project Presentation |
| 8 May, 2015 | Guided Tour to Towngas Green kitchen |
| 27 Jun, 2014 | On the Water with Ocean Recovery Alliance |
- ... Open for Event Sponsors. Limited packages available. Book now.

Power Speakers



Alfred Sit
Deputy Director,
EMSD, HKSAR



Douglas Woodring
Founder, Ocean
Recovery Alliance



James Lu
Executive Director,
Hong Kong Hotel
Association



Joseph Lai
Associate Professor,
Hong Kong Poly-
technic University



Nicholas Mak
Associate, EC Harris
(Hong Kong) Ltd



William Yu
CEO, World Green
Organisation

Interested to join our discussion panels on Sustainability, Hotels and Hospitality Management? Please contact integrate@ifma.org.hk (Tel +852 2512 0111)

Program at a Glance*

8:30 – 9:00	Registration/ Tea & Coffee
WELCOME ADDRESS AND OPENING KEYNOTE	
9:00 – 9:10	Welcome Address
9:10 – 9:30	Opening Keynote by Ir Alfred W H Sit, Deputy Director, Electrical & Mechanical Services Department (EMSD) of the HKSAR Government
9:30 – 9:50	Opening Keynote by Mr. James Lu, Hong Kong Hotel Association
9:50 – 9:55	Souvenir Presentation
MORNING SESSION	
9:55 – 10:25	Educational Session 1
10:25 – 10:45	Educational Session 2
10:45 – 11:15	Morning Networking Break
11:15 – 11:35	Educational Session 3
11:35 – 12:35	Panel Discussion with Speakers and Panelists
12:35 – 14:20	Networking Lunch
AFTERNOON SESSION	
14:20 – 14:30	Souvenir Presentation
14:30 – 14:50	Educational Session 4
14:50 – 15:10	Educational Session 5
15:10 – 15:30	Educational Session 6
15:30 – 16:00	Afternoon Networking Break
16:00 – 16:20	Educational Session 8
16:20 – 16:40	Educational Session 9
16:40 – 17:40	Panel Discussion with Speakers and Panelists
17:40 – 17:55	Student Competition Award Presentation
17:55-18:00	Closing
18:00	Coach to Annual Dinner
18:30 - 19:30	Networking Cocktail
19:30 - 22:00	IFMA 23 rd Annual Dinner at Hong Kong Jockey Club

*Conference program and events are subject to change

Enquiries

Email: integrate@ifma.org.hk Tel: +852 2512 0111

Sponsorship and Advertising Opportunities

Packages sold quickly. [Make your reservations now.](#)

Sponsorship Package	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ANNUAL DINNER	ON LINE MARKETING
	HK\$ 60,000	HK\$50,000	HK\$30,000	HK\$20,000	HK\$10,000	HK\$20,000	HK\$3,888
	1	2	3	Unlimited	Unlimited	Unlimited	Unlimited
Logo and advertisement on the conference web site with hyperlink to sponsor's web site	1	1	1	1	1	1	1
Logo on conference backdrop and promotional materials	1	1	1	1	1	1	1
Recognition in all promotional materials	1	1	1	1	1	1	-
Email broadcast to all Chapter's contacts	3	2	1	-	-	-	-
Delegate bag promotional document insert (exclude production cost)	1	1	1	-	-	-	-
Delegate bag promotional gift insert	1	1	1	1	1	-	1
Conference delegate passes	6	5	3	2	1	2	-
Corporate banner placement in the conference room	2	2	2	2	2	-	-
Presentation at conference 30 mins. (If Requested)	1	1	1	-	-	-	-
Speech at dinner 10 mins. (If Requested)	1	-	-	-	-	1	-
Annual dinner passes	6	5	3	2	1	2	-



GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSOR



VENUE SPONSOR



JOINT PROMOTION PARTNER



EDUCATION PARTNER



MEDIA PARTNER



SUPPORTING ORGANIZATIONS

